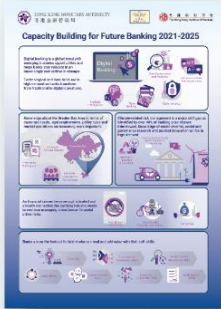


B.E.S.T. Certificate Programme

Bridging the Talent Gaps for Future Banking Talent



“Capacity Building for Future Banking 2021-2025” jointly published by the Hong Kong Monetary Authority (HKMA), the Hong Kong Association of Banks (HKAB) and The Hong Kong Institute of Bankers (HKIB) highlighted four potential talent gaps required to support the sector’s planned growth:

- Banking Knowledge in the Greater Bay Area (GBA)
- Environmental, Social and Governance (ESG)
- Soft Skills
- Technology & Data

Scan & read
the
infographic



How B.E.S.T. Certificate Programme helps you build foundational Skills in each of these FOUR areas to future-proof your career

GREATER BAY AREA

The GBA presents financial opportunities, access to a much larger customer base and scalability for banks in Hong Kong to expand their business. Banks staff are expected to have a good understanding of the GBA in terms of its customer needs, legal and policy requirements, and market operations, such that staff mobility around the GBA becomes another HR deployment strategy.



ESG

ESG product innovation, policy, risk management and reporting represent a nascent skillset for bankers globally. After the HKMA’s launch of “Green and Sustainable Banking” measures in May 2019, banks have identified the need to meet the “Greenness Baseline” assessment and other tangible deliverables that will promote the climate-related risk management and sustainable development of the Hong Kong Banking industry in the coming years.

SOFT SKILLS

Our annual Talent Development Survey has identified a strong demand for professionals with specific soft skills. As banks continue to navigate through their digital transformation, they are on the lookout for professionals who pursue personal excellence and can lead and add value with their soft skills, with customer service fast becoming an increasingly important differentiator of competitiveness.

TECHNOLOGY & DATA

To facilitate digital banking initiatives, banks are redefining job roles, requiring tech-savvy professionals. It is important to have staff members who have a basic understanding of the major technologies underpinning the digital banking solutions and operational processes that are required by the industry. As data plays an increasingly bigger part in the transformation of digital banking, more banking practitioners will need data skills to help banks generate insights, make decisions, solve problems and deliver a better customer experience.



PROGRAMME STRUCTURE

The certificate programme comprises of four modules:

Module	Course code	Topic	Language	Date & Time	Early Bird Deadline	Application Deadline
1. Banking Knowledge in the GBA	HRBT00P24061	Cross Boundary Regulatory Technology (RegTech) in Hong Kong and the GBA in BFSI Industry: Addressing Challenges, Maximizing Opportunities	Cantonese	20 Jun 2024 (Thu) 7-10pm	6 Jun 2024 (Thu)	13 Jun 2024 (Thu)
2. ESG	HRBT00P24062	Accelerating Greentech solutions in Asia Pacific	English	13 Jun 2024 (Thu) 7-10pm	30 May 2024 (Thu)	6 Jun 2024 (Thu)
3. Soft Skills	HRBT00P24063	Agile Essentials: Principles and Business Value Unleashed	Cantonese	25 Jun 2024 (Tue) 7-10pm	11 Jun 2024 (Tue)	18 May 2023 (Tue)
4. Technology & Data	HRBT00P24064	Family Offices, Technology/Private Equity/Venture Capital and The Ecosystem's Opportunities & Trend	Cantonese	27 Jun 2024 (Thu) 7-10pm	13 Jun 2024 (Thu)	20 Jun 2024 (Thu)
B.E.S.T. Certificate Programme	HRBT00P24065	Enrol for all of the above 4 modules	Refer to the above	Refer to above	30 May 2024 (Thu)	6 Jun 2024 (Thu)



TARGET AUDIENCE

Current Banking practitioners who want to reskill and widen their knowledge in all 4 major skill gaps identified by HKMA.



ASSESSMENT

Assessment: 20 multiple-choice questions for each module

Passing Mark: Average score achieved 70%



CERTIFICATION

Certificate of Completion

- (i) Participants have attended the respective module; and
- (ii) Participants have passed the course end MC assessment (average score achieved 70%)

Certificate of Completion – B.E.S.T. Certificate Programme

- (i) Participants have attended all 4 modules; and
- (ii) Participants have passed the course end MC assessment of all 4 modules (average score achieved 70% for each module)



PROGRAMME DELIVERY

Mode: Virtual Classroom (by Zoom)

Language: Cantonese



PRICE

Module	Topic	Individual member price	Staff of Corporate member Price	Non-member (Early bird price)	Non-member (Regular price)
1. Banking Knowledge in the GBA	Cross Boundary Regulatory Technology (RegTech) in Hong Kong and the GBA in BFSI Industry: Addressing Challenges, Maximizing Opportunities		HKD900		HKD 1,000
2. ESG	Accelerating Greentech solutions in Asia Pacific		HKD900		HKD 1,000
3. Soft Skills	Agile Essentials: Principles and Business Value Unleashed		HKD900		HKD 1,000
4. Technology & Data	Family Offices, Technology/Private Equity/Venture Capital and The Ecosystem's Opportunities & Trend		HKD900		HKD 1,000
B.E.S.T. Certificate Programme	Enrol for all of the above 4 Modules (with discount)		HKD3,200		HKD 4,000



APPLICATION

Scan the QR code below or click here to apply via [E-form](#).



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