#### Cross-boundary/GBA Business/Fintech



CERTIFIED BANKER



**Catalysts of Change: Innovating with New** Quality Productive Forces (新質生產力) and Financial Technology in the GBA

Programme Code: HGGB00P25051

May 2025 (Thursday) 2:00nn – 2:00pm

## **Programme Outline**

- Introduction to New Quality Productive Forces, explore 1. the evolution and strategic importance of New Quality Productive Forces, focusing on its goals, key policies and support measures.
- Economic Impact and Opportunities, learn about the 2. economic impact and growth opportunities of New Quality Productive Forces in the Greater Bay Area, including key industries and innovation potential.
- Role of Hong Kong Fintech, understand how fintech 3. solutions contribute to New Quality Productive Forces, with examples and collaboration opportunities in the Greater Bay Area.
- 4. Technological Integration and Advancements, examine the integration of cutting-edge technologies like AI, blockchain and IoT with New Quality Productive Forces to drive innovation and efficiency.
- 5. Conclusion and Future Outlook, discuss emerging trends and strategic opportunities in fintech and New Quality Productive Forces, emphasizing future engagement and continuous innovation.

#### **Speaker Introduction**

The speaker is a seasoned compliance professional with 17+ years of experience in financial sectors. She excels in regulatory compliance, wealth management, and fintech. With an impressive academic background and leadership roles, she merges compliance and technology. She is a renowned speaker, lecturer, and influencer in the industry, recognized for her expertise in Regtech and financial crime prevention.





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# **Target Audiences**

- 1. Banking Practitioners
- 2. Business executives, entrepreneurs and start up founders

HKIR

CPD CPD

- 3. Regulators and compliance professionals, IT professionals,
- 4. HKIB Professional Qualification holders :

CAMLP AAMLP CCOP(GC) CCOP(IIC) ACOP CCRP(CL) CCRP(CPM) ACRP ACSP AGFP(PS) AGFP AGFP AGFP CRWP ARWP CPFinT CPFint CPFint CORP AORP

## **Programme Delivery**

Virtual Classroom (Zoom) Cantonese

# **Application DEADLINE**

1 May 2025 (Thursday)

